

Men's Rally Broadcast Advertising Schedule

WFMJ-TV Channel 21

Agency:	Flight:	Flight 1	Acct Exec:	JOANN KOLARIK	
Buyer: Dan	Plan No:	1250	Telephone:	330-747-7660	
Advertiser: Men's Rally	Sched Dates:	04/14/10 - 05/09/10	Fax:	330-744-3402	
Product: Men's Rally	Lengths:	:30			
AE E-Mail: jkola@wfmj.com					
Flight: Flight 1 Book: NOVFE09					
Station					M
Program		Ap	Ap	Ap	My
Len Time	Spots	Wks	14	19	26
					3
WFMJ-NBC					
WFMJ TODAY (5-6am)			1	1	1
:30 Mo-Fr 5:00a-6:00a	4	4			
					3
WFMJ TODAY (6-7am)			1	1	1
:30 Mo-Fr 6:00a-7:00a	4	4			
					5
TODAY SHOW			1	1	1
:30 Mo-Fr 7:00a-9:00a	4	4			
					5
21 ACTION NEWS MID			1	1	1
:30 Mo-Fr 12:00p-12:30p	4	4			
					3
21 NEWS @ 6			1	1	1
:30 Mo-Fr 6:00p-6:30p	4	4			
					13
21 NEWS @ 11 SAT/S			1	1	2
:30 Sa-Su 11:00p-11:30p	4	3			
					10
SATURDAY TODAY SHO			--	1	--
:30 Sat 7:00a-9:00a	1	1			
					2
SUN TODAY-NBC			1	1	1
:30 Sun 8:00a-9:00a	3	3			
					3
WFMJ Totals	Spots: 28		7	8	8
					5
					167

Note: Our schedule also includes several free spots on WBCB

WFHM Channel 95.5 The Fish

DATES		# of Weeks - Consecutive	DAYPARTS		SPOTS		DAYS OF THE WEEK							TOTAL
Start	End		Start	End	Length	Per Week	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
4/14/10	4/27/10	2	6a	9a	:60	10	2	2	2	2	2			20
4/15/10	4/27/10	2	3p	7p	:60	10	2	2	2	2	2			20
4/17/10	5/2/10	3	6a	12mid	:60	6						3	3	18
4/28/10	5/4/10	1	6a	9a	:60	8	1	1	1	1	1			5
4/28/10	5/4/10	1	3p	7p	:60		1	0	1	0	1			3
TOTAL													66	